

# Company Fact File

January 2009



## Company Profile:

Innovative Swiss Modems

xmodus swiss is an owner-operated Swiss company that develops and produces solutions for tele- and data communication. Today, the company has more than 260 customers in 21 countries.

## Company Mission:

Support, Innovation and Customisation

"We supply highly differentiated and specialised modem innovations that meet our customers' needs exactly. And as a result of our flexibility, we can offer custom solutions economically, even in small quantities."

## Key Competencies:

Tele & Data communication, Telematics

### Telecommunication:

Analog dial-up and leased-line modems as well as ISDN and GSM / GPRS terminals. Consulting and customization.

### Data Communication:

LAN / Ethernet data terminals and wireless WLAN / Wi-Fi data communication. Consulting and customization.

### Telematics:

Telematic solutions and terminals. Consulting and customization.

## Leadership:

Entrepreneur and Technician

Andreas Bircher, born 1956, is the founder, co-owner and Chief Executive Officer of xmodus swiss. For 20 years his passion for research and development has been dedicated to telecommunication and data communication. He has followed the development of modem technology from the beginning and his own products embody state of the art technology. He specialises in development, industrialisation and production, product management and the certification of telecoms products.

Andreas Bircher is married, a father of two and lives with his family in Zurich, Switzerland.

## Company History:

Continuity and Evolution

The company was founded in 1996 by Andreas Bircher (owner and CEO). Though the business concept has remained unchanged since then, a strong orientation towards international markets led to a name change in 2007: since then the company has been known as "xmodus swiss". At the beginning of 2009, Swiss consultancy TS Integration GmbH became co-owner of the company, with a share of 40%. The business is well positioned for continued successful development.



## Company Structure:

The Flexibility Network

### Research & Development:

xmodus operates in function-specific project teams, which comprise fixed groups of 12 to 15 experts. Working under the project leadership of Andreas Bircher (CEO), these are:

For questions to do with ISDN, terminal adapters: Mr Schaettin and his team of engineers; with more than 20 years of experience in the area of data- and telecommunication.

For questions to do with Ethernet, LAN, TCP/IP and embedded systems: Mr Mark Butcher and his team; with more than 15 years of experience in the area of data communication.

For questions to do with OFDM, analogue/digital data transfer technology, embedded systems with JAVA: Prof. Korobkov with his team of engineers; with over 20 years of experience in the field of tele- and data communication.

### Production:

xmodus has been working successfully with a highly qualified manufacturing partner for years: EPH Electronics in Diessenhofen/Switzerland. With 20 years of experience in the field of production, quality assurance (ISO-certified), SMD population, AOI technology and sourcing of components.

## Distribution:

Multinational Partnerships

xmodus distributes its products via a constantly expanding network of distribution partners. We foster close cooperation with these partners in order to understand the specific needs of their customers even more clearly and to guarantee them a technological advantage. The current list of our distribution partners can be found on our website at [www.xmodus.ch](http://www.xmodus.ch)

## Memberships:

Our affiliations

xmodus swiss is a member of "Swisslabel" an organisation that protects Swiss workmanship and distinguishes products with a special label. In addition, the company is a member of the ZVEI, the umbrella organisation of the electrotechnic and electronic industries, based in Frankfurt am Main. <http://www.swisslabel.ch/d/>



## Contact:

Just ask us!

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